**IPSWICH WATERFRONT INNOVATION CENTER APP.**

-          Provide a way of sharing urgent messages to the paying members to support business continuity (e.g the IWIC is shut due to snow, the internet is down for the foreseeable etc)

-          A small induction section/reminders

-          A way to pay their monthly subscription

-          Provide a way to submit feedback on the IWIC experience

-          Include a map/directions of how to find the IWIC

-          Provide basic information about the business membership offer, opening times etc

-          Provide information and booking facilities for upcoming events (that are currently on Eventbrite)

-          A 360 virtual tour

It would need to use the current IWIC branding guidelines (attached).

The target audience would be IWIC business members but it would be helpful for there to be a section for student entrepreneurs @ the IWIC with info about hot-desking facilities, info on student competitions for enterprise, events etc

It would need to be compatible with apple and android.

 I have had a look on playstore to see if there are other apps and although these have different functionality there is

<https://www.isgplc.com/en/news/explore-londons-digital-innovation-hub-with-our-new-explore-isg-app>